



FORT PIERCE AUTHENTIC TOURS (FPAT)

Membership Application

TODAY'S DATE: _____



APPLICANT INFORMATION – PLEASE PRINT LEGIBLY

Business Name			<input type="checkbox"/> \$50/YEAR - An existing Fort Pierce nature, agri, nautical or cultural heritage tourism provider or a business that provides services for travelers and visitors, including hotels, restaurants, entertainment, shopping, etc. Please include a copy of your <u>current</u> Fort Pierce business license with this application.
Street Address	Bus Phone	Zip	
City	Cell Phone		
Your Name & Title	How long has this business existed in Fort Pierce?		
Email:			

Non-Discrimination Rule: No person shall, on the grounds of race, color, national origin, religion, sex, age or handicap, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any program or activity funded in whole or in part with funds made available by the U.S. Department of Housing and Urban Development (HUD).

MY BUSINESS CAN BEST BE DESCRIBED AS PROVIDING (CHECK ONLY ONE BOX BELOW):

- Nature-Based – Tourism based on enjoying natural attractions and engaging in a variety of outdoor activities. Bird watching, hiking, camping, marine wildlife, and beachcombing are all examples of nature-based tourism.
- Agri-Based – Tourism based on farm-type activities and entertainment including working farms, ranches and dairy tours, you-pick operations, produce growing/harvesting/packaging operations, petting zoos, corn mazes, hay rides, etc.
- Nautical-Based – Tourism based on water activities such as recreational boating, fishing, diving, cruises, tours, miscellaneous water sports, maritime history and education.
- Cultural Heritage – Tourism based on an area’s historic culture, specifically lifestyles and history of people, art, architecture, and other elements that shaped their way of life; includes cultural facilities such as museums, galleries and theatres.
- Provider of services for travelers/visitors: lodging, restaurants, entertainment, shopping, etc. **BUSINESS TYPE** _____

CODE OF CONDUCT and RULES OF MEMBERSHIP

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| <ul style="list-style-type: none"> Abide by the FPAT Mission Statement and Bylaws; Commit to helping establish Fort Pierce as a pristine tourism/vacation destination; Project a positive attitude. Conduct your business in a professional manner. Show courtesy and respect. Be honest. Deliver a quality product; Encourage appreciation and respect for our environment. Promote our natural and cultural heritage to students, teachers, visitors and citizens; Have a genuine commitment to continually improve the social, environmental and cultural aspects of Fort Pierce and the FPAT program; | <ul style="list-style-type: none"> Be efficient in the use of natural resources. Responsibly manage waste in an environmentally friendly manner. Strive to eliminate pollution in all forms; Collaborate with colleagues within the educational, nonprofit and private sectors to develop and improve the quality of life for all Fort Pierce residents; Commit to volunteer a MINIMUM of FIFTEEN (15) HOURS/YEAR at special events, activities, etc. to promote FPAT; Commit to promote the FPAT program in your business via rack card displays, TV/DVD promotions, etc.; Provide a link on your website to the FPAT website; and Hold appropriate current licenses/registrations and insurance. |
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MEMBER BENEFITS

- FPAT is marketed/promoted via billboards, brochures, advertisements, etc. in local, national and international tourism promotional venues, on the FPAT, Highwaymen Trail and Visit Florida websites, at local and regional events, through FPAT member businesses and through various social media avenues;
- FPAT members receive networking and business educational opportunities at workshops and events;
- FPAT members have an opportunity to serve on the FPAT Advisory Board and help provide direction for promotion of tourism in Fort Pierce.

The FPAT Advisory Board reserves the right to terminate any membership due to the disregard of the Code of Conduct, Rules of Membership or Bylaws, upon a majority vote.

NOTE: Make checks for Membership dues payable to: The City of Fort Pierce / RE: FPAT Membership Dues

By signing this Membership Application, I hereby agree to abide by the FPAT Code of Conduct and Rules of Membership.

Signature: _____ Date: _____

FPAT Advisory Board - Membership Application Review

Approved / Declined Date: _____

Comments: