



Fort Pierce Authentic Tours Program

AGENDA

September 4, 2014

3:30 p.m.

I. CALL TO ORDER

II. PLEDGE OF ALLEGIANCE

III. ROLL CALL

IV. MINUTES

V. FINANCIAL REPORT

A. OLD BUSINESS

A. Update on Rack Card Design (Visit Florida Grant) (Walt Hines, IRSC; Libby Woodruff)

B. Update on Promotional Booth Possibilities (Libby Woodruff)

C. Update on Webcam (Charlotte Bireley)

D. Update on downtown mural (Libby Woodruff)

E. Review Placement and Verbiage for Directional Signs (Camie Sellin)

F. Update on TV/DVD Purchase for Visitor Center (Libby Woodruff)

B. NEW BUSINESS

G. Co-operative Advertising Proposals with St. Lucie County Tourism (Charlotte Bireley)

H. Membership (Libby Woodruff)

VII. BOARD COMMENTS

VIII. PUBLIC COMMENTS (5 MINUTES PER CITIZEN)

IX. STAFF COMMENTS

X. CLOSE